HOME OF BRITISH POLO

HOSPITALITY 2027





THE HOME OF BRITISH POLO

The history of Cowdray Estate stretches back to 1273, when the original manor house was first built across the serene River Rother from Midhurst in West Sussex. Over the centuries, Cowdray has earned its place as one of England's most iconic sporting estates, nestled within a landscape of breathtaking beauty.

Home to Viscount Cowdray and his family since 1909, the Estate has been a welcoming haven for friends and guests united by a shared passion for sport, hospitality and wellbeing.

For more than a century, Cowdray has been at the heart of the English summer season. Polo teams from across the globe gather here, drawn by the Estate's prestigious tournaments and the allure of its historic grounds.

Each July, Cowdray plays host to the world-renowned British Open Polo Championship for the Cowdray Gold Cup. Set against the majestic backdrop of the Cowdray Ruins, this prestigious event is a highlight of the British social calendar, attracting one of the largest and most enthusiastic polo crowds in the United Kingdom.

THE COWDRAY GOLD CUP

EUROPE'S PREMIER HIGH-GOAL TOURNAMENT

Ranked alongside the Argentine and US Opens, the British Open brings the world's top players to the home of British polo, set against the backdrop of the Cowdray Ruins. Hospitality here has sold out year after year.

Be a part of history, in the heart of the South Downs.

30,000+

Spectators across the Championship

40+

High-intensity matches

3 WEEKS

Of world-class polo

1956

Gold Cup inagurated - watch history unfold





WHY CHOOSE COWDRAY?

MORE THAN A DAY AT POLO

Beyond the action on the pitch, explore our vibrant retail village, discover exclusive experiences and activations from our luxury brand partners, and soak up the atmosphere of one of the highlights of the British summer social calendar.

There is polo, and then there is the Cowdray Gold Cup.

70 YEARS

One of Polo's most coveted trophies

22 GOAL

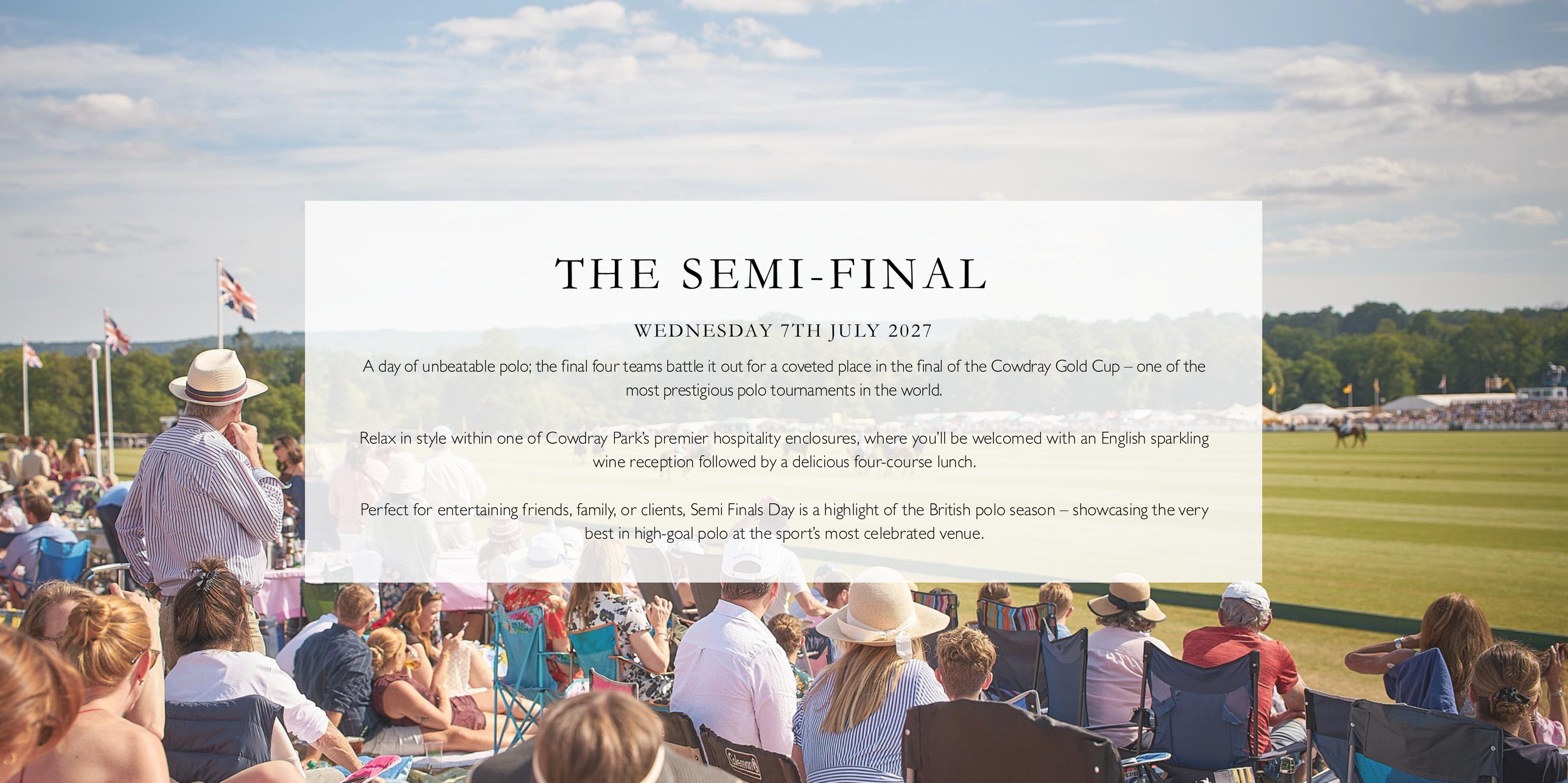
Elite level polo- including The Ladies Open

LIMITED

Sold out exclusive access year on year

BESPOKE

VIP hosts to co-ordinate your day



THE SEMI-FINAL

WEDNESDAY 7TH JULY 2027

A day of unbeatable polo; the final four teams battle it out for a coveted place in the final of the Cowdray Gold Cup – one of the most prestigious polo tournaments in the world.

Relax in style within one of Cowdray Park's premier hospitality enclosures, where you'll be welcomed with an English sparkling wine reception followed by a delicious four-course lunch.

Perfect for entertaining friends, family, or clients, Semi Finals Day is a highlight of the British polo season – showcasing the very best in high-goal polo at the sport's most celebrated venue.



THE FINAL

SUNDAY 11TH JULY 2027

Join us for one of the biggest days in the global polo calendar and experience the pinnacle of the tournament in unrivalled style. Enjoy the very best pitch-side views from a beautifully landscaped garden setting, while you and your guests indulge in a delicious four-course meal, English sparkling wine and attentive service from your dedicated VIP host. It is the ultimate setting for a day of sporting luxury.

The British Ladies Open Championship takes place ahead of the Final, giving you the opportunity to enjoy a morning of world-class polo before the British Open reaches its thrilling conclusion in the afternoon.

Celebrate the height of the British polo season with friends, family or colleagues, and enjoy high-goal polo in an unforgettable atmosphere.

WHAT WE OFFER

TWO EXCLUSIVE ENCLOSURES



BROOKS ENCLOSURE

- Semi Finals
- Shared pitch-side restaurant
- Tables from 2 - 10
- 4 course lunch & inclusive stocked bar
- £550 per head



PEARSON ENCLOSURE

- Semi Finals & Finals
- Private Pagoda & Garden
- Up to 20 - VIP Host
- 4 course lunch & inclusive stocked bar
- £13, 950 per Pagoda



BROOKS ENCLOSURE

PITCH-SIDE SHARED RESTURANT

Our VIP shared restaurant blends quiet luxury with one of the best viewing positions on the grounds. Positioned on the centre line, it offers uninterrupted views from a fully serviced, beautifully appointed dining space.

PACKAGE INCLUDES:

- ✓ Allocated parking
- ✓ Gusbourne English sparkling wine reception
- ✓ Four-course lunch
- ✓ Beer, wine and soft drinks throughout the day
- ✓ Complimentary programmes

£550

PER PERSON, UP TO 10 PER TABLE (INC VAT)



SEMI FINALS

BROOKS RESTURANT - SAMPLE MENU



STARTER

Springs smoked salmon croquette, wild garlic velouté, Amalfi lemon, ikura

VEGETARIAN

Textures of beetroot, lebnah, pomegranate, smoked tahini

MAIN

Chicken Caesar, triple-cooked chip, black garlic purée, Petworth sourdough

VEGETARIAN

Pumpkin raviolo, pecorino velouté, toasted pine nuts

DESSERT

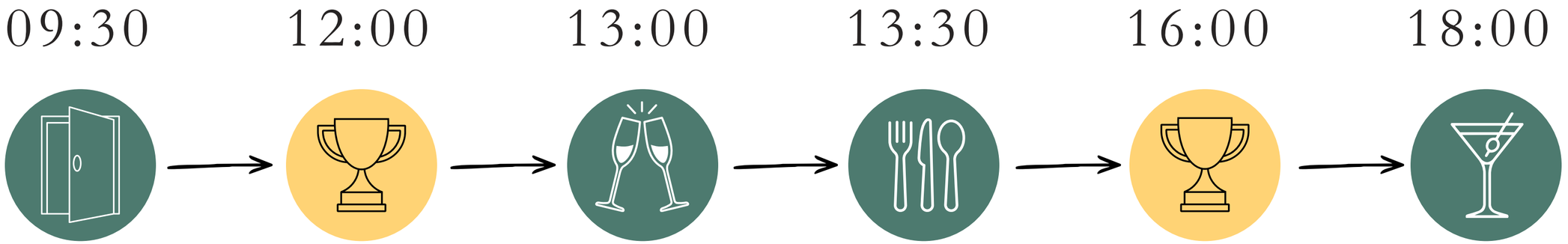
Chichester strawberry trifle, vanilla crème pâtissière, chantilly cream, sweet sherry, fresh mint

CHEESE COURSE

A selection of local cheeses, balsamic figs, quince, house chutney, artisan biscuits

SEMI FINALS 07.07.27

ORDER OF EVENTS



PEARSON PAGODA

PRIVATE PAGODA

Cowdray Park's premier enclosure: your own exclusive pitch-side plot with exceptional views and the ultimate in privacy, comfort and style. Accommodates up to 20 guests, with VIP service throughout the day.

PACKAGE INCLUDES:

- ✓ Allocated parking
- ✓ Gusbourne English sparkling wine reception
- ✓ Four-course lunch
- ✓ Beer, wine and soft drinks throughout the day
- ✓ Complimentary programmes
- ✓ VIP Host

£13, 950

PER PAGODA, UP TO 20 GUESTS (INC VAT)



PEARSON PAGODA - SAMPLE MENU

STARTER

Aged Sussex spalla, ham hock terrine, pickled mustard, green apple

VEGETARIAN

Globe artichoke raviolo, white bean purée, parmesan foam

MAIN

Aged beef fillet Château, Roscoff onion, potato terrine, horseradish cream

VEGETARIAN

Celeriac pâtivier, confit beetroot, black truffle sauce

DESSERT

Chichester strawberry trifle, vanilla crème pâtissière, sweet sherry

CHEESE COURSE

A selection of local cheeses, balsamic figs, quince, house chutney, artisan biscuits

CANAPÉS

Parmesan biscuit, Old Winchester, Southdown's honey
Cowdray beef tartare, buttermilk crumpet
Sea bream crudo, charcoal tapioca

THE FINAL 11.07.27

ORDER OF EVENTS

09:30



Pagodas open to guests

12:00



Ladies Final
followed by prize
presentation

13:00



Gusbourne English
sparkling wine reception

13:30



Lunch

16:00



The Final
followed by prize
presentation

18:00



Goalmouth bar opens for
Sundowners

DRINKS AND UPGRADE OPTIONS

BROOKS AND PEARSON PAGODAS

Enhance your day with a selection of additional upgrades, allowing you to create a truly bespoke experience for you and your guests.

If you have any questions about our upgrades or bespoke offerings, please don't hesitate to get in touch. We would be delighted to help you tailor your day.

INCLUDED IN PEARSON PAGODAS AND BROOKS:

- ✓ Gusbourne Brut Reserve English sparkling wine, with canapés in the Pagodas
- ✓ Réserve Saint-Marc Grenache Blanc and Cette Nuit Merlot (vegan), both from France
- ✓ Peroni Beer
- ✓ Coca-Cola, lemonade and juices



Upgrade	2026 Price
Bacon rolls and yogurt pots	**POA**
SØDT Bakery cinnamon rolls	**POA**
An afternoon of Pimm's	**POA**
Sausage rolls and brown sauce	**POA**
Spirit selection for the day	**POA**
Enhanced wine flight	**POA**
Served 09:30 to 17:30 (last orders), service closes 18:00	

EXPLORE OUR SOCIAL CHANNELS

JOIN OUR COMMUNITY

Join our vibrant community of polo enthusiasts and be the first to hear about upcoming fixtures, exclusive events, behind-the-scenes content and the latest news from Cowdray.

Follow us today and discover everything happening on and off the field at the Home of British Polo.

@cowdraypolo





FOR FURTHER ENQUIRIES CONTACT
HOSPITALITY@COWDRAYPOLO.CO.UK