



**COWDRAY PARK POLO CLUB
2022 MEMBERS' YEAR BOOK**

SPECIFICATION DETAILS

Mechanical Data	Trim (Height x Width)	Type (Height x Width)	Bleed (Height x Width)
DOUBLE PAGE SPREAD	297mm x 420mm	270mm x 400mm	303mm x 426mm
FULL PAGE	297mm x 210mm	270mm x 190mm	303mm x 216mm
HAGE PAGE LANDSCAPE	133mm x 190mm	N/A	N/A
QUARTER PAGE	65mm x 190mm	N/A	N/A

Magazine is Burst-Bound so an allowance of 20mm should be made on the inside edges of Double Page Spreads for text area. Half and Quarter page adverts are inset on the page by 10mm so bleed is not necessary, however a frame is recommended if your advert has a white background.

COPY REQUIREMENTS

All copy must be supplied by Friday 18th February 2022. High resolution PDF format to be sent via email or WeTransfer to pip.hitchamn@cowdraypolo.co.uk

- PDFs should be supplied as cmyk, high resolution with all fonts embedded.
- All images within PDFs must be at least 300DPI – CMYK format.
- PDF to be supplied the exact size with bleed, registration and crop marks.

For advertising and specification queries, please email pip.hitchman@cowdraypolo.co.uk or call 01730 813257.