



CPPC HOSPITALITY 2025

# COWDRAY ESTATE

The history of Cowdray Estate stretches back to 1273, when the original manor house was first built across the serene River Rother from Midhurst in West Sussex. Over the centuries, Cowdray has earned its place as one of England's most iconic sporting estates, nestled in a landscape of breathtaking beauty.

Home of Viscount Cowdray and his family since 1909, the estate has been a welcoming haven for friends and guests, sharing their passion for sport, hospitality, and wellbeing.

For more than a century, Cowdray has been the heartbeat of the English summer season. Polo teams from across the globe gather here, drawn by the estate's prestigious tournaments and the allure of its historic grounds.

Each July, Cowdray plays host to the world-renowned British Open Polo Championship for the Cowdray Gold Cup. Set against the majestic backdrop of the Cowdray Ruins, this event is a highlight of the British social calendar, drawing the largest and most enthusiastic polo crowd in the United Kingdom.

In addition to its prestigious Polo Club, within its 16,000 acres, Cowdray enterprises include:

- Polo Academy
- Golf Club
- Shooting School
- Farm Shop & Café
- House & Events
- Accommodation
- Wellbeing
- Heritage
- Fishing
- Property
- Farming
- Forestry





## COWDRAY PARK POLO CLUB

Cowdray Park Polo Club, often called the 'Jewel in the Crown' of the Cowdray Estate, has been at the forefront of professional polo in the UK and internationally for the past century.

Founded in 1910 by the Pearson family as a small country club, Cowdray Park became a prominent polo destination after WWII, thanks to John Cowdray, the 3rd Viscount Cowdray. Despite losing his arm at Dunkirk, he continued to play polo via an artificial arm adapted to hold the reins with a hook, building the UK's leading string of twelve polo ponies and encouraging wider participation in the sport.

In 1953, Cowdray Park hosted the first Coronation Cup, drawing a crowd of over 10,000 people, including HM The Queen and HRH The Duke of Edinburgh. Teams from the UK, USA, Argentina, and Chile competed, establishing the club's reputation on the global stage.

The Gold Cup, inaugurated in 1956, remains Europe's premier high-goal tournament, celebrating its Golden Jubilee in 2006.





# THE BRITISH OPEN FOR THE COWDRAY GOLD CUP

Ladies and Gentlemen,

It is my great honour and privilege to welcome you all to the 2025 British Open Polo Championship for the Cowdray Gold Cup, held here at the prestigious Cowdray Park. Each year I am thrilled to see so many familiar faces as well as new enthusiasts who have come to witness the pinnacle of British polo.

This event is not only a celebration of the sport but also a testament to the rich heritage and tradition that Cowdray Park has upheld for generations. Our grounds have seen some of the most exhilarating moments in polo history, and this year promises to be no exception. The dedication, skill, and sportsmanship of the teams competing this year are truly remarkable, and I am confident that we are in for a series of thrilling matches.

To our players, I extend my deepest admiration for your hard work, passion, and the spirit of competition you bring to the field. Your talent and determination are the heart of this event, and we are here to celebrate each of you.

To our spectators, whether you are joining us for the first time or have been part of our community for many years, thank you for your enthusiasm and support. Your presence adds a vibrant energy to this event, and it is your passion for the sport that makes the Cowdray Gold Cup such a special occasion.

Welcome to the Cowdray Gold Cup 2025. Let the games begin!

Warm regards,



Michael Cowdray





## SEMI-FINALS

**Wednesday 16<sup>th</sup> July 2025**

Witness the last four teams fight to secure their place in the final of the British Open for the Cowdray Gold Cup, one of the world's most prestigious polo tournaments.

Relax in one of Cowdray Park's premier hospitality enclosures while you enjoy an English sparkling wine reception followed by a delicious three-course lunch.

Each hospitality enclosure guarantees a premium pitch-side location with garden and access to the iconic Lawns polo field for the treading of divots at half time.

Entertain friends and colleagues at the pinnacle of the British polo calendar while watching the best in high-goal polo.



# PEARSON PAGODA

Cowdray Park's premier enclosure for privacy and comfort. A Pearson Pagoda offers exceptional viewing in the privacy of your exclusive pitch-side plot.

## HOSPITALITY PACKAGE INCLUDES

- Gusbourne English sparkling wine reception
- Four course lunch
- Inclusive of fully stocked bar throughout the day
- Cheese and biscuits
- Allocated parking

### Order of events

09:00 Enclosures open to guest

12:00 Semi-final match 1 and prize presentation

13:00 Champagne Laurent-Perrier reception

13:30 Lunch

16:00 Semi-final match 2 and prize presentation

18:00 Goalmouth bar open for sundowners

Ticket Prices incl. VAT per pagoda for up to 20 guests.

£12,000





## SAMPLE MENU

Gusbourne Sparkling Wine Reception with canapés

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Midhurst bakery bread selection

With salted South Down butter and miso butter

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Nutbourne Tomatoes

Golden Cross goats cheese, Cowdray honey, figs (v)

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Selsey Lobster Tail

Caviar, potato terrine, apple, micro cress salad, lemon  
mayonnaise

OR

Salt Baked Beetroot

Pickled beets, potato terrine, micro cress salad, apple gel,  
mustard mayonnaise

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Chocolate Mousse

Dark chocolate sphere, Chichester strawberries, Chantilly  
cream, chocolate soil

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Cheese Course



# BROOKS ENCLOSURE

Cowdray Park's hospitality restaurant offers a prime position and quiet luxury. The Brooks Enclosure delivers exceptional viewing in the comfort of a fully serviced restaurant.

## HOSPITALITY PACKAGE INCLUDES

- Gusbourne English sparkling wine reception
- Four course lunch
- Inclusive of fully stocked bar throughout the day
- Cheese and biscuits
- Allocated parking

## Order of events

**09:00** Enclosures open to guest

**12:00** Semi-final match 1 and prize presentation

**13:00** Gusbourne English sparkling wine reception

**13:30** Lunch

**16:00** Semi-final match 2 and prize presentation

**18:00** Goalmouth bar open for sundowners

Ticket Prices incl. VAT per person

**£540**







## SAMPLE MENU

### Gusbourne Sparkling Wine Reception

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#### Midhurst bakery bread selection

With salted South Down butter and miso butter

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#### Nutbourne Tomatoes

Golden Cross goats cheese, Cowdray honey, figs (v)

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#### Selsey Lobster Tail

Caviar, potato terrine, apple, micro cress salad, lemon  
mayonnaise

OR

#### Salt Baked Beetroot

Pickled beets, potato terrine, micro cress salad, apple gel,  
mustard mayonnaise (v)

OR

#### South Down Fillet of Beef

Jersey Royals, Runcton Asparagus, pea shoot, radicchio, lemon  
oil, horseradish cream

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#### Chocolate Mousse

Dark chocolate sphere, Chichester strawberries, Chantilly  
cream, chocolate soil

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#### Cheese Course

# FINAL

Sunday 20<sup>th</sup> July 2025

Be a part of history as the final two teams compete to win the British Open for the Cowdray Gold Cup, one of the world's most prestigious polo tournaments.

Relax in one of Cowdray Park's premier hospitality enclosures while you enjoy an English sparkling wine reception followed by a delicious three-course lunch.

Each hospitality enclosure guarantees a premium pitch-side location with garden and access to the iconic Lawns polo field for the treading of divots at half time.

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- Gusbourne English sparkling wine reception
- Four course lunch
- Inclusive of fully stocked bar throughout the day
- Cheese and biscuits
- Allocated parking

### Order of events

**09:00** Enclosures open to guest

**13:00** Gusbourne English sparkling wine reception

**13:30** Lunch

**16:00** Gold Cup Final match and prize presentation

**18:00** Goalmouth bar open for sundowners

Ticket Prices incl. VAT per pagoda for up to 20 guests.

**£12,000**

# SAMPLE MENU

Gusbourne Sparkling Wine Reception with canapés

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Midhurst bakery bread selection

With salted South Down butter and miso butter

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Smoked Salmon Roulade

Lobster mayonnaise, watercress, toasted sourdough

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South Down Fillet of Beef

Jersey Royals, Runcton Asparagus, pea shoot, radicchio, lemon oil, horseradish cream

OR

Salt Baked Beetroot

Pickled beets, potato terrine, micro cress salad, apple gel, mustard mayonnaise (v)

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Chocolate Mousse

Dark chocolate sphere, Chichester strawberries, Chantilly cream, chocolate soil

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Cheese Course







[hospitality@cowdraypolo.co.uk](mailto:hospitality@cowdraypolo.co.uk)

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Cowdray Park Polo Club

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