



26 APRIL - 21 SEPTEMBER 2025

ACCREDITED MEDIA PHOTOGRAPHER ADDITIONAL TERMS & CONDITIONS OF ACCREDITATION 2025

Each individual accredited as a media photographer at Cowdray Park Polo Club 2025 (herein, a "Photographer") agrees (on their own behalf and, where they are an employee, also on behalf of their employer), as a condition of their being granted accreditation for The Cowdray Gold Cup, that the following terms and conditions shall be strictly adhered to at all times and recognises that any infringement can lead to their accreditation being withdrawn immediately and permanently.

The terms and conditions are in addition to, and should be read in conjunction with, CPPC's Code of Conduct for Cowdray Park Polo Club in force.

1. Photographs may be used or syndicated only for editorial purposes in printed or web-delivered media form and no photographs may be licensed/used by third parties for commercial reproduction, whether on a paid for or free of charge basis.
 - a) Editorial purposes are defined as printed newspapers, magazines, books, editorial and social media websites which are the official online versions of bona fide newspapers and/or magazines; all other uses are deemed commercial. The usage and supply of pictures to any mobile services (MMS, G3 etc) is prohibited unless approved as per paragraph 3 below.
 - b) Images may not be used as part of sequence streaming or which in any way emulate moving pictures. No still photographic images or sequences of images may be used or modified in any way for the production/creation of a moving film or video, or any other type of moving image, however the content may be delivered.
 - c) It is **strictly prohibited** for any Photographer or support staff attending The Cowdray Gold Cup to shoot and/or publish video or moving images of any match, using any type of camera, phone or device. Any breach of this paragraph shall result in the immediate and permanent withdrawal of the Photographer's accreditation.
2. Commercial exploitation of photographs beyond that set out in paragraph 1 is only permitted if prior written approval from CPPC is obtained.
3. The Photographer must not allow the use of photographs, nor represent their own status or that of their agencies and/or their clients, in such a way as to imply any official commercial relationship between any commercial entity and CPPC, unless otherwise agreed in writing with CPPC.
4. Photographs may not be altered or manipulated (electronically or otherwise) in such a way as to misrepresent actual events or to superimpose, remove or alter any advertising or promotional material.
5. Images are not to be used in association with (or positioned or juxta positioned with) any marks, names or logos of any third party (commercial or otherwise) as to imply an official association where none exists.
6. The Photographer shall, on request from CPPC, provide copies of selected photographs taken by them for internal display, promotional use in CPPC's publications and on CPPC's official website at no charge. All pictures where possible will be bylined..
7. When dealing with officials, all Photographers should understand that many of these are working in an honorary capacity. Officials should offer their assistance with photographic matters where necessary or when requested. Any difficulties or dispute must at all times be addressed in the first instance to CPPC Press Officer.

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8. Photographers may not under any circumstances seek to speak or initiate communication with a player whilst on the field.
9. Photographers may not inhibit or delay a player whilst moving from field to field by photographing or obstructing the route.
10. Photographers should be aware that whilst on pitch-side, any request made by the Umpire, Security or a CPPC Official must be obeyed. Any issues must be dealt with after the match by the CPPC Press Office.
11. Photographers must be polite and courteous to spectators, players, officials and other persons onsite at The Cowdray Gold Cup at all times. In cases where a spectator is found to be occupying a Photographer position, the Photographer shall be required to ask them politely to move. If such request is denied the Photographer shall ask for the assistance of the Steward/ Security Guard controlling the area in question.
12. Photographers are responsible for the removal of any litter they create in photo positions.
13. Television cameras are not to be obstructed.
14. Photography of the Cowdray Family Enclosure is only permitted if carried out discreetly, with the emphasis on arrival and departure. No photographs may be taken inside the Cowdray Family Enclosure, including with long range lenses.
15. It is a condition of each Photographer's accreditation that any Photo Jacket supplied by CPPC is worn at all times whilst in the Grounds or on pitch-side and returned to CPPC no later than twenty-four (24) hours following the completion of the Photographer's accredited duties.
16. Photographs are only to be taken from the approved official photo positions or those designated by a tournament official.
17. There is no access to roofs, stands, scoreboards, structures, etc and photographs are not to be taken from the Goal Mouth.
18. When working in the photo positions Photographers must respect and not infringe, impede or obstruct fellow Photographers.
19. Photographers must remain within the press pit for presentations. Only CPPC Official Photographers or Media Partners will be permitted in the prize giving circle.
20. Team Photographers for the team presented to will be given priority alongside CPPC Official Photographers and Media Partners during prize giving.
21. CPPC offers no guarantee of photographer position outside of CPPC Official Photographers and Media Partners during prize giving.
22. Failure to give priority to CPPC Official Photographers and Media Partners during prize presentations will result in accreditation being withdrawn.
23. All Photographers attending The Cowdray Gold Cup must be covered by third party liability insurance, with coverage of not less than £7.5million. By attending The Cowdray Gold Cup, the Photographer in so doing personally certifies that the appropriate cover is in place. All Photographers must be prepared to produce the document on request during their attendance. Failure to produce a copy of the policy on request will result in accreditation being withdrawn.
24. The network access points available in the press centre on Lawns during The Cowdray Gold Cup may only be used by photographers who have been specifically authorised to do so by CPPC Press Officer.
25. If requested, the accredited organisation will produce evidence (published work) to justify their attendance at The Cowdray Gold Cup.