



Cowdray Park Polo Club Press Accreditation Terms & Conditions

Press Code of Conduct

- I recognise that safety must be the overriding concern for everyone in the sport
- I will look out for others, as well as myself
- I will not abuse the privileges granted by Cowdray Park Polo Club
- I will follow instructions from Cowdray Park Polo Club Officials
- I will act in the best interests of the sport and the Club
- I will give precedence to Cowdray Park Polo Club Official Media teams for line of sight

Accreditation Conditions of Application

1. Cowdray Park Polo Club (CPPC) Press Accreditation is only available to genuine polo, sporting or lifestyle media and commission holding content creators or influencers.
2. Each application must be accompanied by a current passport-style photograph (of high resolution if provided electronically) and a Public Liability Insurance certificate for £2m minimum cover (photographers only).
3. CPPC Press Accreditation is available only to those aged 18 years and above.
4. The CPPC Press Accreditation holder must abide by HPA Regulations and not do anything that could damage the reputation of or have any negative effect on the sport generally.
5. The CPPC Press Accreditation holder must abide by the Code of Conduct at all times.
6. The CPPC Press Accreditation holder may only access the grounds with their CPPC Press Pass (this will be scanned by the gate staff upon entry). The pass will be sent via post once accreditation have been granted.
7. The CPPC Press Accreditation holder will be provided with a CPPC tabard for coverage of the 2025 Cowdray polo season (April to September). This must be worn at all league games, Quarter Finals, Semi Finals and the Final.
8. The CPPC Press Pass and tabard will remain the property of Cowdray Park Polo Club and are to be returned to the polo office by the end of the season.
9. The Club's Official Photographer and Social Media Team will take precedence for positions on the pitch and during presentations, in particular at the Gold Cup Semi Finals and Final.



10. Cowdray Park Polo Club reserve the right to revoke accreditation and demand the return of the Press Pass and Tabard at any time and may do so if any of these conditions – or the Code Of Conduct – is deemed to have been broken.
11. The CPPC Press Pass and Tabard must only be used for genuine work purposes and are non-transferable from one person to another.
12. CPPC Press Accreditation holders must not be accompanied by family members or guests while at work under the privileges of CPPC Press Accreditation.
13. With the exception of the Club's Official Photographer and designated Team Photographers, Pony Line access is prohibited. Those with permission to photograph in this area must keep a safe and considerate distance, respecting the space of ponies, players, grooms and team personnel.
14. With the exception of the Club's Official Photographer, CPPC Press Accreditation holders must keep out of the pitch Safety Zones, including the goal mouths.
15. All CPPC Press Accreditation holders are required to have a risk assessment for their media activity, which adequately addresses the hazards, risks and control measures.
16. CPPC Press Accreditation holders will not use advanced technology, such as drones, without the specific prior written authorisation of Cowdray Park Polo Club.
17. CPPC Press Accreditation holders are not permitted to film footage without the express permission of the club. At no time should match footage be published or broadcast without express permission from Cowdray Park Polo Club.
18. For games outside of the Gold Cup, livestreaming creators are restricted to publishing 30 seconds of content for social media. The filming and publishing of complete chukkas or games is not permitted unless they have been purchased from the club's broadcast partner, and the footage hosts the provider's logo.
19. Content creators are not permitted to promote their business or source new customers while attending an event.
20. The CPPC Press Accreditation holder will not exercise the privileges of accreditation if they are aware of any medical or other reason that renders them unfit to do so.
21. The CPPC Accreditation holder understands that Cowdray Park Polo Club is registered under the Data Protection Act to hold information on its computer system and hereby agrees to their personal data being processed in any way relevant to the operation of the Club.



22. CPPC Press Accreditation holders must always keep out of Prohibited Areas.
23. CPPC Press Accreditation holders must wear their media pass at all times when working on the polo grounds, ensuring that they are always clearly visible. CPPC press tabards must also be worn and visible when working during the Gold Cup tournament.
24. The CPPC Press Pass is valid until the final day of the season (Sunday 21st September 2025).
25. The CPPC Press Accreditation holder will share any photographs with Cowdray Park Polo Club for Club or event promotional purposes.
26. Cowdray Park Polo Club reserves the right to amend these conditions as may be required.

April 2025